2017 INROADS Leadership Development Institute Sponsorship Details
Dear INROADS Business & Community Partners

As Chief Leadership Development Programs Officer for INROADS serving the U.S, Canada and Mexico, we seek to collaborate with corporate partners to work towards a mutual goal of increasing educational and economic opportunities for underrepresented youth. This goal is consistent with the INROADS mission to develop and place underserved youth in business and industry and prepare them for corporate and community leadership. Our mission is part of a broader vision, which shapes the scope of corporate leadership to mirror the demographics of the communities we serve. The information that follows will provide you an overview of our upcoming graduating seniors conference, Leadership Development Institute, and ways to get involved with the INROADS mission of developing young talent in our business community.

I'm excited to share our upcoming Leadership Development Institute. I encourage you to consider being a sponsor and participate in our conference. Utilizing donations received, we were able to prepare 500 students for corporate America through networking, training and development workshops and activities and provide over 50 interns with scholarships. You too will experience the joy of impacting our many talented young people and supporting them to achieve their personal and professional goals. Helping them as someone had once helped us!

I look forward to your continued support.

Sincerely,

Andre Lee
INROADS, Inc.
Our Leadership Development Institute is an intense leadership training and corporate development conference for our graduating seniors which includes keynote speakers, an executive panel roundtable, workshops and an awards ceremony for more than 500 INROADS interns. The Institute will provide interns with the necessary tools needed to excel in the corporate world, strengthen their networking and interpersonal skills as well as provide them with the opportunity to expand their network amongst peers, corporate partners and alumni.
2017 Sponsorship Opportunity

Leadership Development Institute

Platinum Sponsor - $50,000
• Underwrites the cost associated with interns lodging and meals.
• Top placement of company logo on all event signage and media exposure.
• Product distribution in conference bags.
• 1 company representative as panelist.
• Company representative to provide remarks at the podium.
• 2 complimentary hotel guest rooms for 2 nights.

Gold Sponsor - $25,000
• Underwrites the cost associated with interns transportation to the conference.
• Company logo on all event signage and media exposure.
• Product distribution in conference bags.
• 1 company representative as panelist.

Silver Sponsor - $10,000
• Underwrites the cost associated with audio/visual and technology needed for the conference.
• Company logo on all event signage and media exposure.
• Product distribution in conference bags.

Bronze Sponsor - $5,000
• Underwrites the cost associated with entertainment and activities.
• Company logo on all event signage and media exposure.
• Underwrites the cost associated with a power break.
Celebrating Over Four Decades of Excellence

In 1970 Frank C. Carr, our late founder, planted the seeds for what INROADS has become today. Inspired by Dr. Martin Luther King Jr.'s landmark "I Have a Dream" speech, Frank resigned from his executive-level corporate day job and committed to taking swift and decisive action to increase ethnically diverse employees in corporate management in the U.S., and to help change the way these candidates gained entry into the business world. Moonlighting evenings as a computer tape disk operator, Frank spent his days creating INROADS by calling in favors from his former corporate colleagues and setting out to cultivate new partnerships. The INROADS mission that Frank advanced was — to develop and place talented minority youth in business and industry and prepare them for corporate and community leadership.

Frank launched INROADS in his hometown of Chicago with just 25 college student Interns and 17 sponsoring corporations. Today, INROADS is an international organization with 25,000 alumni, over 35 offices serving nearly 2,000 Interns at over 200 companies.

There are three keys to success for INROADS students: Selection, Education & Training, and Performance. For over four decades, INROADS has helped businesses gain greater access to diverse talent through continuous leadership development of outstanding ethnically diverse students and placement of those students in internships at many of North America's top corporations, firms and organizations.

Without a doubt, Frank C. Carr inspired a tradition of mentoring and opportunity that has grown with our company over the years. It is a heritage we are proud to continue today.
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Thank You For Your Consideration!

To confirm sponsorship or for further inquiries, contact:

Zuleemah Edwards
INROADS
National Senior Manager
Email: zedwards@INROADS.org
Phone: (404) 480-3940