



A Report to the Community

The LEADERSHIP! CAMPAIGN Results

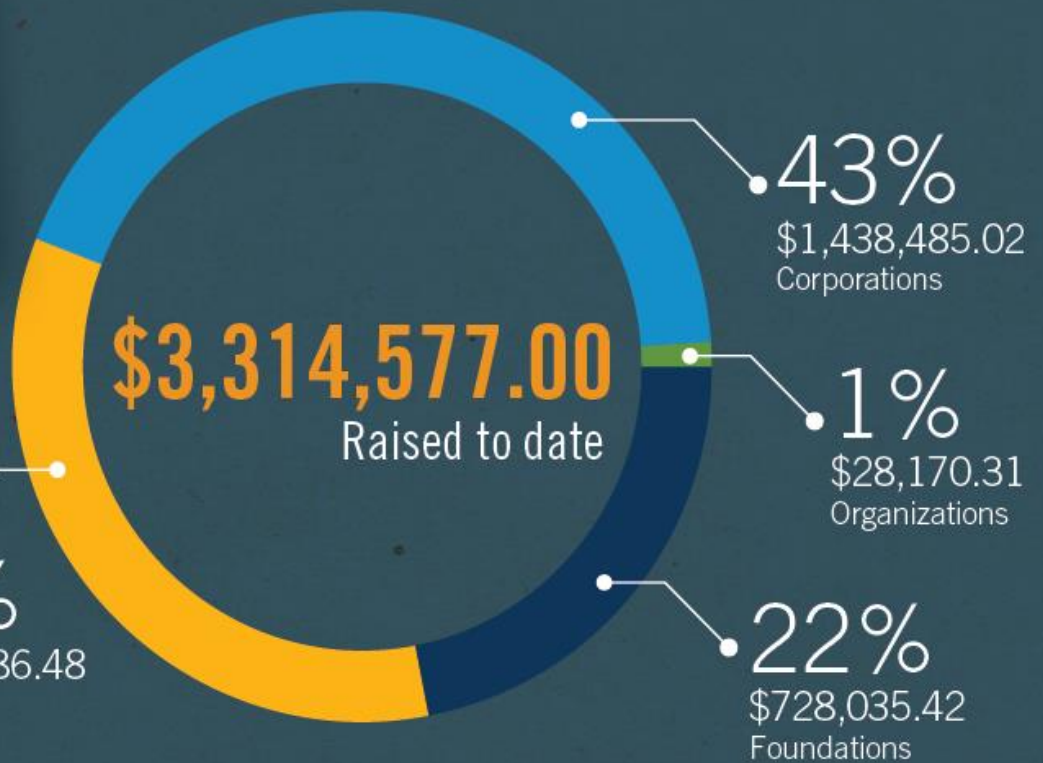
LIVES. CAREERS. COMMUNITIES. CORPORATE LEADERSHIP.





MANY THANKS TO THOSE WHO MADE THE LEADERSHIP! CAMPAIGN GOAL POSSIBLE-

Thomas Stephens presents Forest T. Harper, Jr., CEO with MetLife Foundation Grant of \$200,000 to advance staff certification programs.



THE IMPACT OF YOUR GIFT

Frank C. Carr Founder's Fund:

Dedicated to support the Mission of INROADS

Organizational Enhancements

- Increased organizational capacity in the areas of finance, fundraising, programs, and information technology.
- Fortified grant writing infrastructure, increasing the number of grant submissions by 300% from 2010 - 2013 with a 22% success rate.
- Funded the first all-staff training in six years.
- Certified managers as career planning coaches thus enhancing development of interns.
- Secured innovative videoconferencing to improve efficiency of distance training.
- Increased recruitment and placement of STEM Interns by 37%.
- Increased intern scholarships throughout the country.
- Expanded social media capacity, gaining new exposure to new audiences.
- Provided regional board members and directors with fundraising training.
- Internal financial reporting and fundraising reconciliation process enhanced.

Research Based Initiatives

- Universum research study on industry trends and intern demand.
- Strategic comprehensive research on long term mission and vision viability.



Frank C. Carr Achievers:

Dedicated to Pre-College, College Links Program

- Re-launched College Links pilot in Chicago and Washington D.C.
- Collaborated with several youth-oriented organizations.
- Engaged parents in exploring college opportunities.
- Provided technology for alumni to provide virtual mentoring.
- Developed several collaborations with high school partners.

Leadership Development Fund:

Dedicated to Alumni Affairs

- Created a digital access page for online donations.
- Increased alumni donations by 144% in FY12.
- Updated database information for 16,000 alumni.
- Conducted alumni survey to gain data based research on INROADS value proposition.
- Conducted a geographically specific survey on alumni advocacy and stewardship.
- Reengaged alumni through national cultivation events.
- Introduced nationwide mid-career opportunities.
- Launched *Symplicity* – our new alumni digital network.
- Launched E-Job Postings.
- Created alumni newsletter to engage alumni.
- Revitalized organizational relationship with INROADS Alumni Association.



LEADING THE WAY

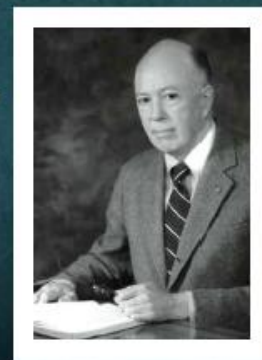
The National Board of Directors

- 100% National Board giving committed for three consecutive years.
- Established comprehensive gift acceptance policy.
- Initiated Regional Board accountability in giving/getting.
- National Board Chair is largest individual and corporate donor.
- President & CEO Fundraiser raised more than \$500k in contributions.
- Campaign Committee raised approximately 37% of goal.
- Leadership Circle launched in March 2013, secured \$112,000 in pledges.
- Annual giving increased by 240% since 2010.



CELEBRATING THE
50TH ANNIVERSARY OF
THE MARCH ON WASHINGTON
1963-2013

INROADS thanks all of our contributors who have supported the continuation of the dream and the dreamer Frank C. Carr, 1922-1996.



Support our mission
www.INROADS.org

