A Report to the Community
The LEADERSHIP! CAMPAIGN Results
Many thanks to those who made the Leadership! Campaign goal possible.

Thomas Stephens presents Forest T. Harper, Jr., CEO with MetLife Foundation Grant of $200,000 to advance staff certification programs.

LEADERSHIP! CAMPAIGN
INROADS AND THE PROMISE OF CORPORATE DIVERSITY

$3,314,577.00
Raised to date

43%
$1,438,485.02
Corporations

1%
$28,170.31
Organizations

34%
$1,119,886.48
Individuals

22%
$728,035.42
Foundations
The Impact of Your Gift

Frank C. Carr Founder’s Fund:
Dedicated to support the Mission of INROADS

Organizational Enhancements
• Increased organizational capacity in the areas of finance, fundraising, programs, and information technology.
• Fortified grant writing infrastructure, increasing the number of grant submissions by 300% from 2010 - 2013 with a 22% success rate.
• Funded the first all-staff training in six years.
• Certified managers as career planning coaches thus enhancing development of interns.
• Secured innovative videoconferencing to improve efficiency of distance training.
• Increased recruitment and placement of STEM Interns by 37%.
• Increased intern scholarships throughout the country.
• Expanded social media capacity, gaining new exposure to new audiences.
• Provided regional board members and directors with fundraising training.
• Internal financial reporting and fundraising reconciliation process enhanced.

Research Based Initiatives
• Universum research study on industry trends and intern demand.
• Strategic comprehensive research on long term mission and vision viability.

Frank C. Carr Achievers:
Dedicated to Pre-College, College Links Program

• Re-launched College Links pilot in Chicago and Washington D.C.
• Collaborated with several youth-oriented organizations.
• Engaged parents in exploring college opportunities.
• Provided technology for alumni to provide virtual mentoring.
• Developed several collaborations with high school partners.

Leadership Development Fund:
Dedicated to Alumni Affairs

• Created a digital access page for online donations.
• Increased alumni donations by 144% in FY12.
• Updated database information for 16,000 alumni.
• Conducted alumni survey to gain data based research on INROADS value proposition.
• Conducted a geographically specific survey on alumni advocacy and stewardship.
• Reengaged alumni through national cultivation events.
• Introduced nationwide mid-career opportunities.
• Launched Simplicity – our new alumni digital network.
• Launched E-Job Postings.
• Created alumni newsletter to engage alumni.
• Revitalized organizational relationship with INROADS Alumni Association.
LEADING THE WAY

The National Board of Directors

- 100% National Board giving committed for three consecutive years.
- Established comprehensive gift acceptance policy.
- Initiated Regional Board accountability in giving/getting.
- National Board Chair is largest individual and corporate donor.
- President & CEO Fundraiser raised more than $500k in contributions.
- Campaign Committee raised approximately 37% of goal.
- Leadership Circle launched in March 2013, secured $112,000 in pledges.
- Annual giving increased by 240% since 2010.

CELEBRATING THE 50TH ANNIVERSARY OF THE MARCH ON WASHINGTON 1963-2013

INROADS thanks all of our contributors who have supported the continuation of the dream and the dreamer Frank C. Carr, 1922-1996.