



INROADS 50 ALUMNI STORIES CAMPAIGN

The 50/50 Campaign is designed to recognize and celebrate the many achievements of INROADS alumni, both professionally and personally for outstanding contributions to their profession, community and the advancement of society over the organization's 50 year history.

Nominations for the 50/50 Alumni Awards will be accepted between November 1, 2019 and November 22, 2019.

Eligibility

- To be eligible nominees must have first participated in INROADS' college program for at least one year and successfully completed one Summer internship.
- Achievements attained before graduating from college will be taken in to consideration, but there must be achievements demonstrated in the years after graduation.
- Graduates do not have to be working in the particular discipline from which they graduated.
- Nominations can be made by any member of the INROADS community including: alumni, staff, students, friends and corporate partners.
- Nominators must have permission from the nominee to be nominated.
- Self-nominations are accepted if a letter of recommendation is included from an appropriate person (e.g. employer) verifying achievements.

Selection Criteria

- Demonstrated and sustained excellence in their field (professional, academic, or community)
- Demonstrated leadership and innovation
- Evidence of contribution to and recognition by their profession or community at a local, national or international level

- Evidence of leadership and contribution to support the development of underrepresented individuals in the greater community at large. Alumnus of the Year, Rising Star * (first graduated at least 2 years ago)

Other Considerations

To assist with assessing and comparing nominations, the judging panel may also take into account:

- Degree of difficulty of the achievement and sacrifices made
- Volunteer work
- Achievements as an individual or as part of a group or organization
- Nature and length of activity or service
- Contribution and/or service to INROADS

Nomination Process

- Please complete the online [Nomination Form](#) and submit with supporting documents by Friday, November 22, 2019.
- Nominees and nominators will be contacted by the National Office of Alumni Relations within two weeks of receiving the nomination to acknowledge receipt and to confirm their availability to participate in the interview process and attend the 50th anniversary events in Chicago in July 2020.

- Nominees may be promoted by INROADS throughout the year and leading up to the 50th Anniversary celebration events in July 2020.
- A nominee may be asked to clarify or submit further information as required.

Selection Process

- The Alumni 50/50 Committee reviews the nominations. Recipients are then agreed upon and submitted to the National Office of Alumni Relations for final consideration and approval.
- If a nominator is on the judging panel, their interest should be declared.
- If a nominee is on the judging panel, they are not able to vote for their own nomination.
- Recipients are publicly announced via digital and/ or printed marketing materials. Nominees and nominators will be advised of the outcome of their nomination once all criteria has been met and the nominees confirm acceptance.

The Experience

- The 50/50 awardees will be interviewed by INROADS staff and/ or a designated marketing agency via video and/ or audio.
- Interviews will be recorded and transcribed by designee.
- Awardees will provide a media release, bio and professional headshot as requested.
- Interviews will be edited accordingly and shared with awardee throughout the process.
- The final draft of interviews must be approved by the awardee within 48 hours of receipt.



- Interviews may be publicized on video, digital and/or printed materials through all INROADS and affiliated media outlets.
- Nominees will also be acknowledged throughout the 50th anniversary celebration events.
- All alumni, including nominees and nominators, are encouraged to attend the 50th anniversary celebration events, as well as their guests, donors, supporters, staff and other members of the community.

Privacy Statement

The information provided will be used by INROADS, Inc. in connection with the 50/50 Alumni Recognition Nomination process only. Your details will not be disclosed to third parties without your consent, except to meet government, legal or other regulatory authority requirements. Refer to our [Privacy policy](#).

[Click Here](#) for the Nomination Form.