

## **PRESENTING SPONSOR: \$150,000**

- Provides scholarships for Visiones 100 students
- Exclusive “Presented By” event branding
- Virtual Welcome Message speaking opportunity
- Opportunity to showcase a company commercial
- Logo placement on virtual photo booth
- Prominent logo and ad placement in the virtual sponsor loop
- Full-page advertisement in the virtual event program
- Prominent placement of logo on all marketing materials
- Logo listing and recognition on INROADS website
- Inclusion in promotional email blast
- Inclusion in event press releases
- Listing in Annual Report

## **DIAMOND SPONSOR: \$100,000**

- Provides scholarships for Visiones 100 students
- Opportunity to showcase a company commercial
- Logo placement on virtual photo booth
- Prominent logo and ad placement in the virtual sponsor loop
- Full-page advertisement in the virtual event program
- Prominent placement of logo on marketing materials
- Logo listing and recognition on INROADS website
- Inclusion in promotional email blast
- Inclusion in event press releases
- Listing in Annual Report

## **LEADERSHIP SPONSOR: \$50,000**

- Provides scholarships for Visiones 100 students
- Opportunity to showcase a company commercial
- Prominent logo and ad placement in virtual sponsor loop

## **LEADERSHIP SPONSOR: \$50,000 (CONTINUED)**

- Half-page advertisement in the virtual event program
- Logo listing on all marketing materials
- Logo listing and recognition on INROADS website
- Inclusion in promotional email blast
- Inclusion in event press releases
- Listing in Annual Report

## **TRANSFORMATION SPONSOR: \$25,000**

- Provides scholarships for Visiones 100 students
- Underwrites entertainment costs
- Prominent logo and ad placement in virtual sponsor loop
- Half-page advertisement in the virtual event program
- Logo listing on all marketing materials
- Logo listing and recognition on INROADS website
- Inclusion in promotional email blast
- Inclusion in event press releases
- Listing in Annual Report

## **IMPACT SPONSOR: \$10,000**

- Provides scholarships for Visiones 100 students
- Quarter-page advertisement in the virtual event program
- Logo listing on all marketing materials
- Logo listing and recognition on INROADS website
- Inclusion in promotional email blast
- Inclusion in event press releases
- Listing in Annual Report

## **SUCCESS SPONSOR: \$5,000**

- Provides scholarships for Visiones 100 students
- Quarter-page advertisement in the virtual event program
- Logo listing and recognition on INROADS website
- Inclusion in promotional email blast
- Inclusion in event press releases
- Listing in Annual Report