



Benefit Gala

AN IN-PERSON, BLACK-TIE EVENT

W E D N E S D A Y

May 3, 2023 | 6:30 P.M.

UNION STATION
50 MASSACHUSETTS AVE NE,
WASHINGTON, DC 20002

The INROADS Benefit Gala recognizes visionaries and leaders who mirror the legacy of founder Frank C. Carr's dream to achieve opportunity for all.

Your support enables INROADS to fulfill this legacy by creating career pathways for diverse students through life-changing leadership training, mentoring and career readiness programs.

Join us in shaping the future of America.

BECOME A SPONSOR

Visit INROADS.org/BenefitGala or contact
Amber Medley at amedley@INROADS.org or 770.815.8006



SPONSORSHIP LEVELS

	PRESENTING SPONSOR	DIAMOND SPONSOR	LEADERSHIP SPONSOR	TRANSFORMATION SPONSOR	IMPACT SPONSOR
	\$150,000	\$100,000	\$50,000	\$25,000	\$10,000
Exclusive 'Presented By' branding	✓				
Welcome message speaking opportunity	✓				
Opportunity to showcase a company commercial	✓	✓			
Inclusion of a branded item in the event gift bag	✓	✓	✓		
Logo and ad placement in sponsor loop	Prominent Placement	Prominent Placement	✓	✓	✓
Ad in the event program	Full Page Ad	Full Page Ad	Half Page Ad	Half Page Ad	Quarter Page Ad
Tickets to the Gala	2 Tables	2 Tables	1 Table	1 Table	2 Tickets
Logo placement on all marketing materials	Prominent Placement	Prominent Placement	✓	✓	✓
Logo recognition on the INROADS website	✓	✓	✓	✓	✓
Name inclusion in event press releases	✓	✓	✓	✓	✓
Name listing in annual report	✓	✓	✓	✓	✓

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