

The logo for INROADS, featuring a white triangle above the word "INROADS" in a bold, sans-serif font.

# *Visiones*

## BENEFIT RECEPTION CELEBRATING HISPANIC HERITAGE MONTH

THURSDAY  
SEPTEMBER 21, 2023 | 6PM - 9PM

**Four Seasons Hotel Atlanta**  
75 14th Street NE, Atlanta, GA 30309 | 50th Floor

**Attire: Business Chic**

The annual *Visiones* Benefit Reception brings together leaders and community influencers to celebrate the richness of Hispanic heritage while supporting life-changing internship and scholarship opportunities for Hispanic students.

Please consider joining us as a sponsor to help INROADS prepare talented, underrepresented youth for corporate and community leadership.

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BECOME A SPONSOR

Visit [INROADS.org/Visiones](https://INROADS.org/Visiones) or contact  
Amber Medley at [amedley@INROADS.org](mailto:amedley@INROADS.org) or 770.815.8006

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# Visiones

## SPONSORSHIP LEVELS

	PRESENTING SPONSOR	DIAMOND SPONSOR	LEADERSHIP SPONSOR	TRANSFORMATION SPONSOR	IMPACT SPONSOR	SUCCESS SPONSOR
	\$150,000	\$100,000	\$50,000	\$25,000	\$10,000	\$5,000
In-Person Cocktail Reception	10 tickets (Reserved seating)	10 tickets (Reserved seating)	4 tickets	4 tickets	2 tickets	2 tickets
Exclusive 'Presented By' branding	✓					
Welcome message speaking opportunity	✓					
Prominent placement of logo on all marketing materials	✓	✓				
Prominent logo and ad placement in sponsor loop	✓	✓	✓	✓		
Full-page ad in the event program	✓	✓				
Half-page ad in the event program			✓	✓		
Quarter-page ad in the event program					✓	
Underwrites entertainment costs				✓		
Logo listing on all marketing materials			✓	✓	✓	✓
Logo listing and recognition on INROADS' website	✓	✓	✓	✓	✓	✓
Inclusion in promotional email blasts	✓	✓	✓	✓	✓	✓
Inclusion in event press releases	✓	✓	✓	✓	✓	✓
Listing in annual report	✓	✓	✓	✓	✓	✓

NOTE: CUSTOMIZABLE SPONSORSHIP PACKAGES AVAILABLE.

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